

# *Ocean Rate Bulletin*



## Frozen Potatoes:

### **Total TEU/FEU:**

The numerator represents the total number of 40-foot equivalent unit (FEU) shipped, by all carriers, during October, 2004. The denominator represents the total number of FEU shipped, by all carriers, throughout the 2004 calendar year. Source: Port Import Export Reporting Service (PIERS), Journal of Commerce, October, 2004.

### **Market Share-October:**

Each carrier's current market share is based on the number of containers shipped during October, 2004. Source: PIERS, October, 2004.

### **Market Share-CY 2004:**

Each carrier's market share is based on the total number of containers shipped throughout the 2004 calendar year. Source: PIERS, 2004.

### **Transit Time:**

Each carrier's transit time is calculated on departure from Seattle, WA unless otherwise noted. Source: "The Pacific Shipper On-Line", "The Shipping Guide on the Web" and individual shipping line websites.

### **Ocean Rates:**

Ocean rates are applicable for December 31, 2004. Rates are per 40-foot container. Rates are quoted in U.S. dollars and represent container-yard to container-yard shipments. Source: Identified through the Descartes on-line rate tariff, PLUS Tariff retrieval systems, eztaiff rate retrieval system, and individual shipping line websites.

### **Container Rate:**

Container rates for Frozen Potatoes are quoted on full, 19 KT 40-foot refrigerated containers unless otherwise noted.

### **Definitions:**

AI = All Inclusive  
ARB = Arbitrary Charge  
BAF(FAF) = Bunker Adjustment Factor is also known as fuel adjustment factor.  
CAF = Currency Adjustment Charge  
CFS = Container Freight Station - used to consolidate shipments.  
Chassis = Chassis Surcharge  
KT = 1,000 Kilograms (Metric Ton).  
PC = Per Container  
THC = Terminal Handling Charge, also known as Container Yard Charge (CY).  
FEU = 40-foot Equivalent Unit (40-foot container).

Data was compiled and analyzed by Ron Hagen, April Taylor, and Camia Lane of the Transportation Services Branch, Transportation and Marketing, Agricultural Marketing Service, USDA. For questions, comments, or to be included on the distribution list, please call Hagen on (202) 690-1320, Taylor on (202) 690-1326, or Lane on (202) 690-1304 or by fax on (202) 690-1498. The Bulletin is also available on the Internet at: [www.ams.usda.gov/tmd/ocean](http://www.ams.usda.gov/tmd/ocean).

# Ocean Rate Bulletin

Seattle/Tacoma Ports To Busan, South Korea

Frozen Potatoes

Monthly Market Share For: October 2004

Month\Year: 18.0 \ 312.4

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
hyu	67%	41%	12										
MOL	22%	18%	15	\$3,250	\$275	\$40							\$3,565
Hanjin	11%	39%	9										
Average Container Rate													\$3,565

# Ocean Rate Bulletin

Seattle/Tacoma Ports To Jakarta, Indonesia

Frozen Potatoes

Monthly Market Share For: October 2004

Month\Year: 26.0 \ 310.5

Month\Year: 26.0 \ 310.5

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
Hatsu Marine Ltd.	38%	18%	19 <sup>3</sup>										
OOCL	23%	19%	17										
Evergreen	15%	31%	19 <sup>3</sup>										
Hyundai	15%	15%	17										
NYK Line	8%	6%	16										
Hapag-Lloyd	0%	6%		\$191 <sup>16</sup>	\$14 <sup>16</sup>	\$40						19 KT	\$3,935
China Shipping	0%	4%											

*Average Container Rate*

<sup>16</sup> Rate is calculated per KT not by container.

<sup>3</sup> Transit time is based on departure from Tacoma, WA.

# Ocean Rate Bulletin

Seattle/Tacoma/Portland Ports To Hong Kong

Frozen Potatoes

Monthly Market Share For: October 2004

Month\Year: 62.0 \ 742.8

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
Hyundai	29%	18%	17										
Yang Ming	27%	47%	15										
Maersk-SeaLand	16%	1%	19	\$3,750	\$275	\$40							\$4,065
Evergreen	12%	7%	15 <sup>3</sup>										
COSCO	10%	16%	20	\$2,800	\$275								\$3,075
MOL	6%	3%	19	\$3,250	\$275	\$40							\$3,565
China Shipping	0%	4%	19										
Average Container Rate													\$3,668

3 Transit time is based on departure from Tacoma, WA.

# Ocean Rate Bulletin

Seattle/Tacoma/Portland Ports To Keelung, Taiwan

Frozen Potatoes

Monthly Market Share For: October 2004

Month\Year: 61.8 \ 604.5

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
Hatsu Marine Ltd.	42%	51%	12 <sup>3</sup>										
OOCL	35%	31%	12										
Hyundai	6%	7%	15										
MOL	6%	1%	21	\$3,250	\$275	\$40							\$3,565
Evergreen	3%	5%	12 <sup>3</sup>										
NYK Line	3%	3%	10										
Hanjin	3%	1%	10										
Average Container Rate													\$3,565

3 Transit time is based on departure from Tacoma, WA.

# Ocean Rate Bulletin

Seattle/Tacoma/Portland Ports To Manila, Philippines

Frozen Potatoes

Monthly Market Share For: October 2004

Month\Year: 78.0 \ 793.1

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
Hatsu Marine Ltd.	62%	76%	17 <sup>3</sup>										
OOCL	23%	10%	13										
Hyundai	8%	4%	25										
Maersk-SeaLand	8%	1%	26	\$4,150	\$275	\$40							\$4,410
Evergreen	0%	6%	17 <sup>3</sup>										
Average Container Rate													\$4,410

3 Transit time is based on departure from Tacoma, WA.

# Ocean Rate Bulletin

Seattle/Tacoma/Portland Ports To PT Kelang, Malaysia

Frozen Potatoes

Monthly Market Share For: October 2004

Month\Year: 73.3 \ 799.3

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
Hanjin	40%	26%	17										
Hatsu Marine Ltd.	30%	41%	19 <sup>3</sup>										
OOCL	16%	4%	14										
Hyundai	8%	4%	27										
Evergreen	3%	25%	17 <sup>3</sup>										
MOL	3%	0%	28										

Average Container Rate

<sup>3</sup> Transit time is based on departure from Tacoma, WA.

# Ocean Rate Bulletin

Seattle/Tacoma/Portland Ports To Shanghai, China

Frozen Potatoes

Monthly Market Share For: October 2004

Month\Year: 70.5 \ 551.3

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
Hanjin	57%	8%	12										
COSCO	23%	16%	15	\$2,800	\$275								\$3,075
Hyundai	9%	7%	13										
OOCL	6%	1%	15										
Norasia	6%	1%	17										
Hatsu Marine Ltd.	0%	59%	15 <sup>3</sup>										
Evergreen	0%	3%	15 <sup>3</sup>										
Average Container Rate													\$3,075

3 Transit time is based on departure from Tacoma, WA.



# Ocean Rate Bulletin

Seattle/Tacoma/Portland Ports To Singapore

Frozen Potatoes

Monthly Market Share For: October 2004

Month\Year: 99.9 \ 492.9

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
Yang Ming	39%	23%	20										
OOCL	35%	43%	13										
Evergreen	12%	18%	19 <sup>3</sup>										
Hyundai	6%	5%	24										
NYK Line	4%	7%	15										
Maersk-SeaLand	4%	1%	22	\$4,150	\$275	\$40	8%						\$4,797
Average Container Rate													\$4,797

3 Transit time is based on departure from Tacoma, WA.

# Ocean Rate Bulletin

Seattle/Tacoma/Portland Ports To Tokyo, Japan

Frozen Potatoes

Monthly Market Share For: October 2004

Month\Year: 817.7 \ 8,198.1

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
NYK Line	22%	25%	9										
Hatsu Marine Ltd.	22%	6%	12 <sup>3</sup>										
COSCO	21%	22%	12	\$2,800	\$275								\$3,075
K Line	16%	20%	10	\$3,300	\$140	\$40							\$3,480
Evergreen	7%	6%	12 <sup>3</sup>										
Hanjin	5%	16%	9										
MOL	2%	1%		\$3,900	\$275	\$40							\$4,215
OOCL	2%	1%	10	\$4,750	\$275	\$40							\$5,065
Hyundai	1%	2%	8										
Yang Ming	1%	1%	10										
Average Container Rate													\$3,412

3 Transit time is based on departure from Tacoma, WA.